SOCIAL IMPACT PARTNERSHIPS TO PAY FOR RESULTS ACT

The Social Impact Partnerships to Pay for Results Act (the Results Act, also known as SIPPRA) appropriates $100 million to the U.S. Department of the Treasury to support the launch of state and local Pay for Success initiatives. The Results Act creates an opportunity for state and local governments to leverage federal resources to tangibly advance policy initiatives while building a foundation for outcomes-based decision making.

Results Act funding can be used across the spectrum of Pay for Success project development to improve twenty priority outcomes, including those in the following issue areas: child welfare, family stability, education, health, employment, recidivism, and veterans.

STATE AND LOCAL GOVERNMENTS WILL BE ABLE TO ACCESS FUNDING TO ASSESS THE FEASIBILITY OF PFS PROJECTS

<table>
<thead>
<tr>
<th>Outcomes Funding</th>
<th>Feasibility</th>
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<tbody>
<tr>
<td>UP TO $75M FOR MATCHING OUTCOME PAYMENTS</td>
<td>UP TO $15M FOR EVALUATION COSTS</td>
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<tr>
<td>Applications due May 2019 (Selection by Nov)</td>
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<td>NOFA expected early 2020</td>
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1 States are responsible for 50% of the estimated total cost of the feasibility study, which must be completed within 9 months of receiving funding

HOW IS SOCIAL FINANCE HELPING GOVERNMENTS ACCESS RESULTS ACT FUNDS?

Resources & Tools

In addition to continued thought leadership, Social Finance will provide educational tools to State and Local government about the opportunity to access Results Act funding and developing PFS projects for their jurisdictions.

For resources, such as fact sheets, project templates, FAQ and key links to the Results Act, please visit socialfinance.org/SIPPRA

Application Assistance

Social Finance has conducted 75+ feasibility studies across all issue areas identified in the Results Act. This positions us well to support governments to assess whether PFS is an appropriate tool to advance policy objectives, develop a PFS project design, and draft strong applications to Treasury for feasibility funding.

For more information, email us at sippra@socialfinance.org
Pay for Success is a collection of principles and tools that governments can use to drive outcomes-based decision-making and improve results for underserved populations. At its core, Pay for Success is about measurably improving the lives of people in need by getting better outcomes per dollar.

**PRINCIPLES OF PAY FOR SUCCESS**

1. **Focus on defined outcomes**
2. **Use data to inform decisions**
3. **Tie payment to performance**
4. **Apply strong governance & measurement**

**WHAT IS A SOCIAL IMPACT BOND?**

Social Impact Bonds (described in the Results Act as Social Impact Partnerships) is one type of Pay for Success strategy, which leverages public-private partnerships to fund effective social services through a performance-based contract. Impact investors, service providers, and governments come together to tackle a social challenge. Investors offer the capital to scale up a promising intervention. If, following an independent evaluation, the program achieves predetermined outcomes that benefit society and generate public value, then government repays the impact investors.

Whether they are focused on helping mothers in poverty achieve healthy births, supporting immigrants and refugees through job training, or retrofitting homes to improve energy efficiency and health outcomes, Social Impact Bonds align project partners on the achievement of measurable outcomes that have a positive impact on society.